

*Modern Marvels* ® *The Stock Exchange*

Length: 50 minutes, © 2001 A & E Television Network

Audience: 7<sup>th</sup> grade to adult

*The Stock Exchange* covers the history, figures, and events that have shaped Wall Street, America's financial center.

*Modern Marvels* ® *The Stock Exchange*

- I. Introduction
  - A. Brokers
  - B. Stock Exchange
  - C. Shares of Stock
  
- II. Rogues & Racketeers
  - A. Greece
  - B. Rome
  - C. Holland
  - D. Paris
  
- III. Wall Street is Born
  - A. Origin of "Wall Street"
  - B. Buttonwood Agreement
  - C. New York Stock and Exchange Board
  - D. Who traded stocks
  - E. Who bought stocks
  
- IV. Bulls & Bears
  - A. Bulls
  - B. Bears
  - C. Few regulations
  - D. Short sale technique
  - E. American Stock Exchange
  
- V. The Information Age
  - A. Telegraph's impact
  - B. Stock ticker
  - C. *The Wall Street Journal*
  - D. Dow Jones Industrial Average
  
- VI. The Most Powerful Man in America
  - A. J.P. Morgan
  - B. U.S. Steel
  - C. Used child labor
  - D. Opposed labor unions
  - E. Created monopolies

- VII. America's Spending Spree
  - A. Specialists
  - B. Buying stock on margin
  
- VIII. Panic & Ruin
  - A. Margin Calls
  - B. October 24, 1929
  - C. Richard Whitney's actions
  
- IX. Reform & Renaissance
  - A. Securities and Exchange Commission (SEC) created
  - B. Several people indicted for wrongdoing
  - C. Women allowed to work on trading floor
  - D. Ticker-tape confetti
  - E. Brokerage houses opened offices in suburban areas
  - F. Stock diversification concept
  
- X. The Speed of Light
  - A. Paper crisis
  - B. Computers introduced to handle increased trading volume
  - C. October 19, 1987—largest single-day drop in stock market history
  - D. New circuit breakers installed to restrict trading
  
- XI. The Virtual Market
  - A. National Association of Securities Dealers introduce NASDAQ in 1971
  - B. Explanation of NASDAQ
  - C. NASDAQ traders
  - D. The future of the stock market